

Beautiful Noise – Hand-made bespoke speaker manufacturer launches Kickstarter campaign to develop new loudspeakers

Made to be seen not just heard

Limited edition and bespoke speakers for audiophiles and those who live with them.

01/09/2021, Caignac, France

The 2020 Covid-19 lockdown enabled Lennart Pluim to fulfil a life-long ambition of designing and making speakers that not only sound fantastic but are beautiful too. As a trained cabinetmaker and furniture designer he makes exquisite, unique pieces of Speaker Art to enrich people's lives. In order to develop the business and expand the range he has launched a Kickstarter campaign to find backers to support the development of four new models. Part of the funds raised will be used to purchase machinery which will allow greater repeatability and freedom in design.

“My first creations have shown that it is possible to make beautiful speakers that sound great but now the time has come to raise the bar both visually and technically and I have designed 4 different 2-way active speakers that need to be prototyped and finetuned. Each model brings its own personality and I believe they will appeal to music lovers with a discerning eye for design.” said Lennart.

“These new models will have top of the range Seas drivers, inbuilt Hypex amplifiers and Finnish Birch ply carcasses, all ensuring great sounding speakers that will confidently play any genre of music. Sawing my own veneers allows me to book-match each pair using figured timbers whilst also freeing up what finishing techniques to use. For environmental reasons I only work with European hard woods but fortunately the choice is vast. By tailoring the design to the customer's desires, they will add something uniquely personal to their room.”

“The Kickstarter campaign is not only about finding the backers required to move the business forward, but also to create awareness that it is still possible to have great sound, high quality craftsmanship and good looks – things that seem to have become less common over the last 40 years.”

www.lpspeakers.eu was created during lockdown in 2020 to realise the ambitions of Amsterdam born Lennart Pluim. 30 years ago he trained as a furniture designer and cabinet maker at the renowned John Makepeace School for Craftsmen in Wood in Dorset (UK). After a varied senior management career across Europe he now lives in the South West of France and works from a workshop next to his house and family.

Name of Press Contact: Lennart Pluim

Phone:00 33 675021620

Email:lennart@lpspeakers.eu

Link to kickstarter page: <https://www.kickstarter.com/projects/lpspeakers/the-art-of-speakers-custom-made-loudspeakers>